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FW / 2024



# Elevenate

## Unsere Geschichte

6.000 Skitage und 20 Jahre in den Alpen haben uns geprägt. Wir haben hüfttiefen Schnee, Free-Skiing Wettkämpfe, Big Lines, Felsrinnen und IFMGA Mountain Guide Prüfungen hinter uns. Wir haben Freunde gemacht und mit ihnen die Schönheit wundervoller Tage am Berg geteilt. Wir erlebten das unglaubliche Gefühl von erfolgreichen ersten Abfahrten. Wir haben aber auch Tage erlebt, von denen wir niemandem wünschen, sie erleben zu müssen. Lawinen, Unfälle. Wir haben gute Freunde am Berg verloren. Blaue Himmel und große Stürme. Unsere Leidenschaft für das Leben am Berg ist dennoch über die Jahre immer größer geworden.

Als wir also zurück nach Åre, Schweden zogen, waren zwei Dinge gewiss.

**Nr. 1: Verdammt, es fühlt sich gut an, Skifahrer zu sein.**

**Nr. 2: Wir wollten bessere Ski-Bekleidung machen.**

Diese Überzeugungen wuchsen eine Weile. Wir hatten Bekleidung für andere Marken designt, wollten es aber wieder auf unsere Art tun. Keine Umwege. Designed in Åre, eine Kombination aus der Free-Skier Verspieltheit und der Expertise und kompromisslosen Haltung gegenüber Equipment von Bergführern. Das Wissen aus direkten Tests in den Bergen vor unserer Haustür, Dekaden an Erfahrung und Neugier flossen mit jedem Stich und in jedes Detail unserer Produkte.

Wenn wir erstmal in Schwung kommen, können wir lange über die Sorgfalt sprechen, die wir in jedes einzelne Kleidungsstück stecken. Über die Passform, an der wir so gewissenhaft arbeiten; den präzisen Schnitt für maximale Bewegungsfreiheit und Schutz, aber ohne überschüssigen Stoff. Kritische Nähte, die zum Teil extrem hohen Belastungen ausgesetzt sind, werden gefaltet, geklebt und genäht, um die Haltbarkeit zu erhöhen. Wir gehen keine Kompromisse ein, wenn wir Kleidungsstücke für den

langfristigen Einsatz in den Bergen entwerfen, sei es beim Design, bei der Auswahl der Materialien oder bei der Produktion.

## Elevenate DNA: Funktionalität

Wir haben den Anspruch, dass Elevenate Produkte sehr, sehr lange haltbar sind. Wir möchten, dass sie sich für dich wie eine zweite Haut anfühlen: anpassungsfähig und schützend, wenn dir die Natur ihre harte Seite zeigt. Außerdem unglaublich angenehm zu tragen beim Ski-fahren. Wir möchten es dir ermöglichen, den gesamten Berg zu erleben und du sollst gut dabei aussehen. In unserer Welt zählt das auch.

Einfach gesagt: Wir machen Ski-Bekleidung, so wie wir sie auch gerne tragen würden. Wir produzieren sie für unsere Freunde und alle, die unsere Leidenschaft für den Schnee und die Bergwelt teilen.

*Sara Rönngren, frühere Wettkampf Free-Skierin, Designerin und Gründerin von Elevenate.*

*Jimmy Odén, IFMGA Mountain Guide und Gründer von Elevenate.*



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### Gore-Tex

**Gore-Tex Pro** are high-performance face fabrics, paired with the patented Micro Grid Backer technology for high internal abrasion resistance, bringing a new level of comfort and protection to the most rugged and breathable Gore-Tex Pro products. Gore uses solution dye for the backing, which reduces CO2 emissions and the amounts of water and chemicals used in the production phase. Gore-Tex three-layer with warm lining products have a laminated construction, where the Gore-Tex membrane is bonded to a soft outer fabric and a warm lining on the inside. This construction contributes to reduced layering and enhanced softness. We use the same outer fabric for these products as we use for Gore-Tex Pro.

### Gore-Tex ePE Membran

Waterproof. Windproof. Breathable - sweat in the form of water vapor can easily escape to the outside. The new Gore-Tex ePE membrane offers durable performance that stands the test of time. The membrane is made of ePE (expanded polyethylene) and is an important milestone on our path to responsible performance. It enables high-performance, durable products that are built to last. The laminate is PFAS-free with a durable water repellent (DWR) finish. The all-new Gore-Tex membrane made from ePE is very light and thin, yet strong.

### Gore-Tex Active

Gore-Tex Active three-layer garments are designed for high-aerobic, done-in-a-day activities – even in bad weather. They're lightweight, soft, and have excellent next-to-skin comfort. As well as being extremely breathable, packable, and lightweight, every jacket is guaranteed waterproof and windproof.



### Gore-Tex Infinium

Gore-Tex Infinium products offer breathable comfort with durable waterrepellent and windproof protection. In the two-layer construction, a Gore-Tex membrane is bonded to a soft, high-performance face fabric. The products are critically seam-sealed.



### Schoeller Keprotec

To reinforce and protect the lower hem of our technical ski pant Bec des Rosses, we use Schoeller Keprotec reinforcement fabric, which is extremely abrasion-proof and tear resistant. The fabric has a combination of high-tensile aramid fibres, such as Kevlar, and offers a high level of comfort. Schoeller has been a Bluesign System partner since 2001, and participates in a programme aimed at actively reducing their carbon emissions and optimising energy efficiency.

Shell and protection







#### **Thermore Ecodown**

Thermore Ecodown offers the advantages of synthetic insulation, with down-like puffiness and loft. It feels extra soft, providing warm and durable insulation with freedom of movement, as well as great wicking properties. Ecodown features Thermore's exclusive fibre-migration treatment, which prolongs the insulation's warming effects. Thermore is manufactured with respect for both animals and the environment. The Ecodown is made from 100% recycled fibre from post-consumer PET bottles. As many as ten recycled bottles have been reused in each garment. Thermore are Bluesign-certified and hold a Global Recycled Standard (GRS) certification.



#### **PrimaLoft**

Primaloft Active Cross Core provides levels of lightweight warmth previously only achieved by down. Has 5% stretch for freedom of movement Prima Loft® fibres are fused with aerogel to create next-level comfort and performance. Originally developed by NASA for aerospace applications, aerogel is the lightest solid material on earth – comprised of more than 95% air.

Primaloft Black Insulation RISE provides elevated loft that ascends to the level of natural down, while increasing the level of performance you expect from an extra-puffy garment. This loose fill is designed to mimic the loft, warmth and compressibility of down – with the wet weather performance of PrimaLoft® synthetic fibres. Made from 100% recycled content, PrimaLoft® Black Insulation ThermX consists of small, round synthetic fibres that create tiny air pockets that trap heat and retain warmth, even when wet.



DOWN

#### **Down – 750 fill power**

Down is an extremely lightweight material with outstanding insulation properties. The down and feathers we use are plucked from non-live birds in Asia. We only use white goose down of the highest quality, so that you will stay warm for years to come.

# Insulation









### Merino wool

Merino fibres are extremely fine and far more flexible than traditional, coarser wool fibres, which is what makes merino wool feel soft and luxuriously gentle next to your skin. It is natural and biodegradable, with natural elasticity that allows merino wool garments to follow your movements and stretch with you yet return to their original shape. The fibres can absorb large quantities of moisture vapour then transport it to evaporate into the air. Merino is an active fibre that reacts to changes in body temperature, helping you stay warm when the weather is cold, and cool when the weather is hot.



### Tecnostretch

The *Tecnostretch* we use by Pontetorto is made from recycled PET bottles. Pontetorto has developed a sustainable technology for using plastic bottles into high-quality fabrics. Products made from Tecnostretch are ideal as high-performance mid layers. They have a durable outer surface and a warm, insulating inner surface. They are fast drying and the stretch provides excellent fit. Pontetorto fabrics are both Bluesign and Oeko-tex 100 certified. The recycled polyester is made from PET bottles that are primarily collected from beaches and landfills.

# Merino & Fleece





## Bec de Rosses Jacket



- All seam-sealed, 3-layer Gore-tex Pro shell fabrics (Most Breathable and Most Rugged)
- Fully adjustable storm hood that fits over a ski helmet
- Extra high collar with ventilation holes and brushed lining for comfort
- Articulated sleeves with anatomically shaped cuffs that fit over gloves
- Underarm ventilation with two-way zippers
- Large zippered hand pockets, positioned to be harness-compatible
- Goggle cloth inside right-hand pocket
- Detachable powder skirt with snap-to-pant functionality and anti-slip elastic
- Zippered chest pocket
- Mesh storage pocket inside
- Critical seams are folded, glued and top-stitched for extra durability
- YKK water-resistant zippers with Elevelate design

## Bec de Rosses Pants



- All seam-sealed, 3-layer Gore-tex Pro Shell fabrics (Most Breathable and Most Rugged)
- 3/4-length two-way side zippers
- Articulated fit with room for insulating layers underneath
- Detachable stretch bib with suspenders
- Velcro adjustment with hidden elastic at the waist
- Press buttons at waist give snap-to-jacket functionality
- Large leg pockets, one with inside zippered transceiver pocket.
- Zippered cargo back pocket with Velcro flap
- Snow gaiters with anti-slip elastic
- Shaped leg endings that work well with ski bindings
- Schoeller Keprotec reinforcements at lower legs
- YKK water-resistant zippers with Elevenate design

# Pure Jacket



- All seam-sealed, 3-layer Gore-Tex with thin, flannel-like backing
- Fully adjustable storm hood that fits over a ski helmet
- Extra high collar with ventilation holes and brushed lining for comfort
- Large zippered hand pockets with goggle cloth inside right pocket
- Articulated sleeves with anatomically shaped cuffs that fit over gloves
- Ski pass sleeve pocket
- Underarm ventilation with two-way zippers
- Detachable powder skirt with snap-to-pant functionality and anti-slip elastic
- Mesh storage pocket inside
- YKK water-resistant zippers
- Press button at hem allows for additional ventilation via front zipper

## Pure Pants



- All seam-sealed, 3-layer Gore-Tex with thin, flannel-like backing
- 3/4-length two-way side zippers
- Relaxed fit with pre-shaped knees and high, sloped waistline
- Velcro adjustment with hidden elastic at the waist
- Large cargo leg pockets with bellows for great storage possibilities
- Zippered transceiver pocket with D-ring for attachment
- Zippered back pocket
- Press buttons at waist give snap-to-jacket functionality
- Snow gaiters with anti-slip elastic
- Shaped leg endings that work well with ski bindings
- Schoeller Keprotec reinforcements at lower legs
- YKK water-resistant zippers

# Pure 100 Jacket



- All seam-sealed, 3-layer Gore-Tex with warm backing material inside
- Fully adjustable storm hood that fits over a ski helmet
- Extra high collar with ventilation holes and brushed lining for comfort
- One zippered chest pocket (men's only)
- Zippered cargo hand pockets with goggle cloth inside (men's only)
- Large zippered hand pockets with goggle cloth inside right pocket (women's only)
- Mesh innerpocket
- Articulated sleeves with anatomically shaped cuffs that fit over gloves
- Underarm ventilation with two-way zippers
- Ski pass sleeve pocket
- Drawcord adjustment at bottom inside hem
- YKK water-resistant zippers

## Pure Bib Pant



- All seam-sealed, 3-layer Gore-Tex with thin, flannel-like backing
- Waist-to-knee ventilation zippers
- Elastic suspenders, crossed at the back for a comfortable fit
- Stretch panel at the back of the waist
- Relaxed fit with pre-shaped knees
- Zippered bib pocket
- Large cargo leg pockets with bellows for ample storage
- Zippered transceiver pocket with D-ring attachment
- Snow gaiters with anti-slip elastic
- Shaped leg endings that work well with ski bindings
- Schoeller Keprotec reinforcements at lower legs
- YKK water-resistant zippers





# St Moritz Jacket



- Durable Gore-tex Infinium fabric, seam-sealed in exposed areas
- Premium Primaloft Black insulation made from 100% recycled fibres
- Adjustable storm hood that fits over a ski helmet
- Extra high collar with ventilation holes and brushed lining for comfort
- Fixed powder skirt with snap-to-pant functionality and anti-slip elastic
- Hand pockets with one goggle cloth and soft, brushed inside
- Ski pass sleeve pocket
- Two zippered hand pockets
- Inside mesh storage pocket
- Underarm ventilation with two-way zippers
- Pre-shaped sleeves and asymmetrically shaped cuffs that fit over ski gloves
- Inner Lycra cuffs with thumb holes
- YKK zipper with placket at the front

# St Moritz Pants



- Durable Gore-tex Infinium fabric, seam-sealed in exposed areas
- Premium Primaloft Black insulation made from 100% recycled fibres
- Velcro adjustment with hidden elastic at the waist
- Ventilation zippers
- Pre-shaped knees
- Zippered hand pockets with soft, brushed inside
- Zippered back pockets
- Press buttons at waist give snap-to-jacket functionality
- Snow gaiters with anti-slip elastic
- Cordura reinforcements on lower legs
- YKK water resistant zippers with Elevenate design

# Lavancher Pants



- Durable Gore-tex Infinium fabric, seam-sealed in exposed areas
- Premium Primaloft Black insulation made from 100% recycled fibres
- Velcro adjustment with hidden elastic at the waist
- Ventilation zippers
- Pre-shaped knees
- Zippered hand pockets with soft, brushed inside. One with a mesh tranciever pocket inside
- One back pocket with velcro closing
- Press buttons at waist give snap-to-jacket functionality
- Two cargo leg pockets
- Snow gaiters with anti-slip elastic
- Cordura reinforcements on lower legs
- YKK water resistant zippers with Elevenate design



# Free Tour Shell Jacket



- All seam-sealed, 3-layer Gore-Tex Active
- Lightweight and extra breathable
- Fully adjustable storm hood that fits over a ski helmet
- Extra high collar with ventilation holes and brushed lining for comfort
- Large zippered chest pockets, easy to access even with a backpack on
- Mesh storage pocket inside
- Underarm ventilation with two-way zippers
- YKK water-resistant zippers



# Arpette Pants



- Durable, weather-resistant and breathable four-way stretch fabric
- Velcro adjustment with hidden elastic at the waist
- Pre-shaped knees
- Ventilation zippers at outside of legs
- Zippers at leg endings
- Snow gaiters with anti-slip elastic
- Hand pockets
- Two zippered leg pockets
- Inside transceiver pocket in right-hand leg pocket
- Soft, brushed tricot inside the waist
- Schoeller Kepratec reinforcements at lower legs
- YKK zippers with Elevenate design





## Combine Jacket



- Wind- and water resistant Gore-Tex Infinium shell fabric
- Padded with 95/5 white goose down
- Fill power 750 cuin (European standard)
- Boxwall down channels ensures great insulation without cold spots
- Adjustable hood that fits over a ski helmet
- High front collar with brushed tricot on the inside for comfort
- Zippered chest pocket
- Zippered hand pockets with brushed mesh lining for extra warmth
- Mesh storage pocket inside
- Pre-shaped sleeves with inside lycra cuffs
- YKK water-resistant zippers with Elevelate design



## Cirrus Down Jacket



- Light shell fabric in recycled polyamide
- Padded with 95/5 white goose down
- Fill power 750 cuin (European standard)
- Adjustable hood that fits over a ski helmet
- Front collar with fleece chin guard for comfort
- Zippered chest pocket that doubles as pack bag
- YKK zippers



## Motion Hood Jacket



- Thermore synthetic down in recycled polyester
- Sheet insulation on shoulders and elbows
- Shell fabric in recycled polyamide with PFC-free water repellent treatment
- Well-fitting hood with elastic edging
- Front zipper's inside placket has a brushed tricot chin guard for comfort
- Zippered inside pocket
- Open hand pockets with elastic edging and hidden zippered pockets
- Pre-shapped sleeves
- Elastic edging at sleeve cuffs and hem



# Fusion Stretch Jacket



- Light, flexible polyamide with PFC-free water repellent treatment
- Stretchy synthetic insulation that retains its loft over time
- Stretch fleece with recycled polyester in the sleeves and side panels
- Collar lined with brushed tricot at the front
- Elastic edging at lower hem
- Zippered hand pocket





## Fusion Stretch Pants



- Light, flexible polyamide with PFC-free water repellent treatment
- Stretchy synthetic insulation that retains its loft over time
- Stretch fleece with recycled polyester at waist, side panels and lower legs
- Elastic with Elevenate logo at the waist
- Pre-shaped knees







## Skiers Hood



- High quality Italian fleece fabric
- Full length zipper with chin guard
- Zippered hand pockets
- Elastic edging around hood and sleeve cuffs



## Skiers Fleece Zip



- High quality Italian fleece fabric
- Full length zipper with chin guard
- Zippered hand pockets
- Elastic edging around neck and sleeve cuffs



## Smart Merino



- Light, soft merino wool that is itch-free
- Half-length zipper for ventilation
- Turtle neck with brushed tricot on inside
- Finely crafted details
- Machine washable 40 degrees



## Primo Merino Crew



- Soft, comfortable Merino wool/lyocell jersey
- Active fit with side panels for freedom of movement
- Flatlock seams prevent chafing
- Crew neck gives a smooth fit underneath a mid-layer
- Elevenate stripes at the chest



## Primo Short Pants



- Soft, comfortable Merino wool/lyocell jersey
- Elastic at waist with Elevenate striping
- Calf-length legs
- Articulated fit for comfort and freedom of movement
- Flatlock seams prevent chafing
- Elevenate logo print on calves



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# M Fionnay Knit



- Knitted from soft, breathable lambswool
- Rib-knitting at sleeves and hem



## Glacier Pile Hood / Vest



- High quality Italian pile fleece in recycled polyester
- Excellent insulation and moisture management
- Reinforced sections in recycled polyester/cotton fabric
- Full length zipper with chin guard
- Zippered hand pockets
- Elastic edging around hood and sleeve cuffs
- Relaxed, slightly looser fit



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## Verbier Shirt



- Soft, heavyweight cotton twill
- Yoke and detailing in cotton corduroy
- Chest pocket/pockets
- Metal buttons
- Sleeve cuffs with button adjustment
- Made in Portugal



# Cham Shirt



- Heavyweight cotton twill
- Sleeve cuffs with button adjustment
- Two buttoned chest pockets (Men's) / One buttoned chest pocket (Women's)





## Après Cord Pants



- Comfortable, stretchy cotton corduroy
- Zippered cargo leg pocket
- Hand pockets and back pockets
- Pre-shaped knees
- Gusseted for increased flexibility
- Drawstring/snap buttons adjustment at the waist



## U Glisse Wool Shirt



- Wool/PES mixed fabric from Italy
- Zippered chest pocket with Elevenate zipper
- Re-inforced elbows
- Elevenate metal snaps
- Made in Portugal
- Unisex fit







## Authentic Crew Neck / Hood



### Crew Neck:

- Heavyweight sweatshirt jersey in organic cotton/polyester blend
- Ribbed crew neck
- Elevenate application at the chest
- Ribbed cuffs and hem with contrasting stripes
- Made in Portugal

### Hood:

- Heavyweight sweatshirt jersey in organic cotton/polyester blend
- Lined hood with drawstring adjustment
- Zipper at the front
- Open hand pockets
- Elevenate tone-in-tone embroidery at chest
- Ribbed cuffs and hem
- Made in Portugal



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